THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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And the Vineyard Wild Mustard is ripe in the Valley of the Moon

Well, Palm Sunday is coming up, Holy week and Good Friday and Easter. A little early this year. We understand the regular Easter vacation has been cut to just Thursday and Friday for all local schools except Dunbar, and if we were one of the pupils affected there'd be a big holler made.

WORTH T. CRAVENS, Real Estate, Hiway 12 at Boyes. LILA W. DEL PONTE, Associate. General Insurance, Rentals, and Sales.

We're pretty good as a prognosticator in elections and football. Could have told you Estes would win in Minnesota. He'll also win in Illinois, Florida and California. Then in November, Ike will be re-elected by the biggest vote since the "era of good feeling" in Monroe's time. It's so much all set that the remainder of this year's campaign is just a waste of time, energy and money.

A garden is something most men prefer to turn over in their minds. VALLEY WATCH REPAIR, Boyes. Costume Jewelry a specialty.

And just why, with our huge surplus of food, don't we share it with all the people who have so little to eat? Cost us a lot of money to accumulate the surplus, and it's costing us $1 million a day just to store it. Instead of sending billions of dollars to other countries, why not send them food and forget the money, which in most cases is just being poured down a rathole.

EASTER CARDS, coloring materials, decorations. Always the latest and best at RUGGLES VARIETY STORE, Sonoma.

'OSCAR' AWARDS DON'T EVEN RATE AN 'EMMY'

Did you, too, sit through nearly two boresome hours Wednesday night looking at the "Oscar" awards program on TV? Yes, the awards

appeared all right, but that was all. The awards for special mechanical equipment, the costumes, best direction and photography are of interest to so few people that they could well be put on a press release and omitted from the awards program. The music wasn't too hot. The frumpy gals' dresses, the stuffed penquin attire of the men, the abnormally long walks up to the podium are all entirely expendable. If you like JeJrry Lewis, probably he was adequate as an emcee. Only we don't like him. Only Eddie Fisher was good as a singer. Our own Natalie Wood (niece of the George Sauchenko's of Boyes, was a nominee for best supporting actress, though she didn't get the gonfalon. The program could have been condensed into a good half hour, and everybody would have been happy.

MIKE & ROSE'S BOYES SPRINGS STORE. Famous for fine meats at lowest prices in the Springs area. "Specials" week ends.

How's this little honey ? "One tree can make a million matches. One match can destroy a million trees."

RUSTIC INN, Glen Ellen. A historic tavern, with modern ideas. GUNNER, RUTH or MANNY will welcome you—heartily.

Can't even remember the words of "America" or "Star Spangled Banner," but when we were about 12 there was a tabloid musical comedy in our opera house. The chorus numbered about six, and their singing and dancing pleased us very much, but not many of the rest of the local populace. They sang "I'm Feeling Fine," and we remember its words even now. Want us to play and sing it for you some time? You'll be sorry.

Home talent plays were quite popular, and once an outside promoter put on a minstrel show which went over big. We played the piano for it.

There were a number of lodges and they always had dances, usually after the meetings. And picnics, excursion boat outings, baseball, football and basketball games, school entertainments and the Ogle county fair; also ice skating, sliding, bobsled catching and bobsled parties, tobogganing—that's about all the entertainment we had, but it seemed sufficient then. No radio or television, but the phonograph wasn't too bad. There was a piano in 'most every household and somebody usually learned to play acceptably.

Oh, yes, there was more. Lyceums held forth during the winter, and chautauqua meetings in the summer. And there were Saturday night band concerts every summer, when all the farmers from miles around came to town to shop and enjoy the festivities.

WOODLEAF MARKET, Boyes. New, enlarged, mammoth stocks of everything in food, at consistently lower prices. Fountain, too.

HOOKER OAKS GROCERY TRAILER COURT. Hiway 12. Propane gas. Shell products. Trailer space available always.

Mike and Rose have a handsome new front at their market and dress shop. It may lead to other similar improvements in the immediate neighborhood.

BANCROFT NURSERY, Sonoma. Easter Lilies now at their best. Trees, shrubs, roses, annuals, berries, grapes. Plant now.

POWDER BOX BEAUTY SHOP, Arnold drive at Ellis's. All new equipment. Modern methods. Phone WE 8-2673 for appointment.

THE GRIPER SAYS—

Probably the magazines don't number all the pages thinking readers will see the ads. My reaction, trying to find reading sequence: I wouldn't buy anything advertised on the in-between pages if I needed it. Read "Moonbeams."

OUR RESORT, El Verano. Where the Stein club meets. Draft beer. Wonderful mixed drinks. HARVEY and MELINA.

FOR — REDWOOD HANGING BASKET or PATIO PLANTER Mail $1.55 to P. O. BOX 398, EL VERANO, CALIF.

Little Switzerland, El Verano, put on a most successful St. Patrick's day party last weekend. You can bank on this popular spot having something special whenever there's a holiday of major proportions. Look for something out of the ordinary for Easter, Memorial day and of course the Glorious Fourth.

MENDEL'S CAFE, Boyes Springs Plaza. Our food (especially sizzling steaks) are winning wide approval. Tasty drinkables.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Most dealers have 'em. Superior quality always.

For two years now A. J. "Bud" Possnecke and his missus have operated the former Neal grocery and trailer camp up the highway past Agua Caliente. The mister was for 23 years a lithographer for H. S. Crockett company in San Francisco, and Mrs. Possnecke operated an art and gift shop in San Carlos.

Their market isn't the biggest but it carries all the necessities, you can get a lunch there, or park your trailer in their big, shady, historic camp, once closely associated with the Union general, "Fighting Joe" Hooker.

GEORGE, handling highest quality and tenderest meats, extremely low prices. At Boyes Springs Food Center. Try us this week.

Published every Friday by the Little Publishing Co., Box 446, Boyes Hot Springs, Calif. E. A. Little, the Old Colonel, is editor. No subscription price, yet. Advertising? Ask us and we'll tell all. WE 8-4500

BROADWAY CAFE, Sonoma. A friendly gathering place, where Pop and Mom Medros make you feel at home. Take-outs too.

So, five or six people at a hearing of the "professional educators" are lukewarm to any proposal for a junior high school in the Springs area, asserting it wouldn't save any money, maybe would cost much too much. They're never hesitant in asking and working for heavy expenditures for new classrooms and buildings for the Sonoma high school setup, but for anything outside of town they find everything wrong with it.

Perhaps it would cost a little to establish a junior high school out here "in the sticks." But it would bring us in line with the more progressive school districts throughout the nation, and by taking in some pupils now attending seventh and eighth grades, also ninth graders who now must go to Sonoma, it might postpone additional building hereabouts for several years to come.

BOYES VARIETY STORE, Hwy. 12. Easter headquarters—egg colors, cards, etc. We've got everything for the home and yard.

MOVING and STORAGE. CLOUSE DELIVERY SERVICE. WE 8-2467, Sonoma. BOB CLOUSE, Your Friendly Mover.

Among the many special dishes we never get enough of, but which don't appear on our table very often (maybe it's because we're supposed to lose 20 pounds), we'd include escalloped oysters, corn or apple fritters and lemon pie. Would even settle for butterscotch pie. (Flash!!! The wiff read this before printing, and last night there was butterscotch pie on the table.)

MEAT DEPT., Woodleaf Market, Boyes, headed by Frank Burmis, who dishes out the finest meats at lowest prices in the area.

SONOMA MISSION INN, known throughout the nation for quality dinners, cocktails, friendliness. Convention headquarters.

Don't know who's doing it, but somebody who hauls well-rotted manure for a coupla miles along Arnold drive should be forced to get his wagon, or whatever it is, fixed. He's sprinkling the roadway regularly, and when your car wheels run over just a little itsy bitsy portion, your garage isn't going to smell like attar of roses. There ought to be (and there is, we think) a law!

BOYES SPRINGS FOOD CENTER. Prepared with everything you'll need for Holy Week and Easter. One-Stop headquarters.

MANCUSO WINES, grower-produced. Glen Ellen. Available at every retail outlet. As good as the best, better than most.

We usually go along with Ike, but can't when he asks for billions more for foreign aid. We've been "aiding" for 11 years or so now, and where has it got us? Behind the 8 ball almost everywhere. We

doubt it slows down the commies a bit. And certainly it's time that other nations, in or out of the war, got to work and aided themselves. Certainly every family can find room to grow some beans and produce their own eggs and poultry. You'd do it, and so would we.

SONOMA FURNITURE MART, So. Broadway. Home-owned, low markup, and you can find what you want right here with friends.

RICHFIELD SERVICE, Boyes, Plaza at Hiway 12. Bud Delaney is the proprietor. Highest quality gas and oil, tires, batteries.

Yep, we went to school. Not too long—perhaps not nearly long enough. We wanted so much to get a job and earn our own money. Only time we've ever missed a college education was when a bunch of alumni got together at a country club, had a stag party, had us play the piano, and as they gathered around all they wanted was the old college hymns and fight songs.

Our school was modern for its time. Had steam heat, and real toilets. Fell in love with the fourth grade teacher, and even wrote her a letter during vacation, but she never answered it.

School had its debating teams, a smattering of dramatic activities, and of course had a track team, and basketball and football. Did pretty well in all of them, too.

Now, the town has a big union high school, our old one being relegated into elementary status. Some day we may go back and revisit the school, but who would we know?

THE IDLE HOUR, at the big curve south of Boyes. New ownership. Mighty good food. Coors beer on draft. MARIE HAYES.

B & L LAUNDROMAT, Fetters Springs. Latest modern equipment. Fast service, low charge. Take it easy on wash day—every week.

Once an attempt was made to unionize the workers in the Schiller piano factory, our town's big industry. Three of the ringleaders were fired on the spot, and so far as we know, no further attempts have ever been made. But working conditions were all right, everybody got as much pay as he was worth, and everybody in town was pretty well even in a material way. Nothing's wrong with that, is there?

EL DORADO HOTEL, Sonoma. The MERLO'S will be glad to serve you a splendid Italian dinner, with authentic pioneer air.

SONOMA GOLF & COUNTRY CLUB, for the best food in the Valley. Excellent cocktail bar. Sumptuously luxuriant.

Ever nearly get killed? (Skipping of course current traffic perils.) It happened to us once. Railroad island was famous for spring wild flowers, also for some pretty good fishing. Only access was via a railroad bridge, with four spans. Started across one day, and approach-

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ing us came a fast freight. No time even to reach the safety of a stone pier. So halfway between piers, we stepped out over the water (about 25 feet down), attached ourself to a girder, and hung on for dear life as the long train rumbled alongside, shaking the daylights out of us. Couldn't swim at the time, we think, and there were some jagged rocks down below anyway. Well shaken up, we scrambled back onto the ties of the bridge, went home, and were more careful ever after.

SONOMA GROVE, Hiway 12 near Boyes. Famous for Italian dinner, but hard to beat on other cuisine. Cocktail bar will please you.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

So, our little girl, Sharon Nightingale of El Verano, wins the zone area speakers' contest held in Vallejo, and now goes on to the regional event at Vacaville April 5. Lions clubs of the California-Nevada distric sponsor the annual affair. Sharon won the local contest February 14. If she can keep on going she'll wind up with a grand prize of a $1500 scholarship in the university of her choice. There are small prizes for the local, zone and regional contests.

DANCE Saturday nights and Sundays at LITTLE SWITZERLAND, El Verano. Fine music, Swiss food, congenial crowds, always.

FIELDS UNION SERVICE, Main Corner, Boyes. Union Oil products. Experienced mechanic on duty. Guaranteed service.

The kids are back in the wilds of central Michigan where, if radio and newspaper reports are correct, they've been having the worst snowstorms in years. And here we are. Gardens blooming profusely, no snow to shovel, ever, and in general the most perfect climate man ever enjoyed . Can't figure out why everybody doesn't move to California, or more especially, the Valley of the Moon.

BUD THOMPSON, Plaza Barber, Boyes Springs, for the best and fastest barber service anywhere. Hair styling a specialty.

THE VALLEY'S OUTSTANDING Banquet Headquarters. Finest food, wonderful beverages, superior service. PAUL'S, Verano.

Somebody please help us. You know that this year there'll be millions of dollars spent by the major political parties for advertising, a sizeable portion of it going to weekly newspapers. Now are we a weekly newspaper, or what? We wouldn't sell a page ad in Moonbeams for a considerable sum, yet want to get in on some of the money that'll be floating around. Should we sell a lot of these two-liners, sprinkle 'em around? What if there were so many they'd dominate the paper? Maybe you have the answer.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

TOWNSEND'S—next to Bank of America, Sonoma. Santa Rosa brand work shoes. Work and sports clothes a specialty.

Lady just sang a song. Wound up with "tee-nage-gi-rl." Horrible, say we. But the bobbysockers probably think it's swell.

R. A. "BOB" MILLER —"Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma
GLEN ELLEN LIQUOR STORE. On Arnold Drive. Complete selection of fine wines and liquors. "SLIM" WALLACE.

They're patching our blacktop streets again. Waste of money. In exactly 11 days, 37 hours and 10 seconds they'll be as bad as they were before. Why don't the heads of the county road repair departments go back to the midwest (all right, Michigan) and learn how to build, repair and properly mark our roads?

LARSON'S LIQUOR & SPORTING GOODS
Sportsmen's Center — Fishermen's and Hunters' Supplies
FRANK'S HARDWARE, Castner Bldg., Boyes. Complete stocks and super service. Paints, Tools, Glass, Gardening Supplies.

Our picks to win major league baseball pennants: Detroit in the American, Milwaukee in the National league. Los Angeles for the Pacific Coast league flag, and Michigan to come to the Rose Bowl next season, against ???? Stanford!

YARD CLEAN-UP by an expert. Call "Red" Donnelly, WE 8-3241. Box 261, El Verano. Right now's the time to clean-up.
ROZARIO'S PALMS INN, Verano. Quiet and homelike, it's the favorite place for banquets, dinners, parties. And cocktails.

Been looking around for a suitable piece of ground on which to build a house. None seems half as nice as what we've got now. Neither do the available houses for sale. Guess, with a little fixin' up, we'll just stay where we are. Actually it's a nice part of town, and if we described it in an ad sometime or other, it would sound just like what we want.

DENNY'S COG CLUB, main corner, Boyes. Sportsmen's headquarters. A large, friendly tavern, where everybody's your friend.
MAC DONALD'S JEWELRY, Sonoma. Expert watch service. Jewelry for everybody. Watches. Shavers. Watch Bands. Rings.

THE GRIPER SAYS—

What about the radio these days? You may have noticed that wisecrack from Elyria: "Nowadays, whatever is not worth saying, is sung." Well, there is certainly a bunch that are taking advantage of the idea. Not that the article advertised isn't all to the mustard. Did you happen to hear something a bunch put across for the Packard outfit? All I got out of the cantata was, Torsion Bar.

Then that "Whoo te doop, doop," that they throw into the mystery broadcasts; what are they trying to do, save the script writers? Between the "whoop" and the commercials those guys sure have it pretty soft.

This is just a start on this particular GRIPE.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies

GALLO BROS. CHEVRON SERVICE, Boyes. Repairing all cars. Tow service. DeSoto and Plymouth new cars. Quality used cars.

Big treat as a youth was ice cream — especially when made at home, and the kids had to "turn the freezer" for what seemed hours and hours. But the confectionery and drug stores put in fountains. Milk shakes were a favorite—5 cents for a great big one. Malteds came later. A favorite flavor was sarsaparilla. Finest syrup for sundaes was tutti-fruiti—a conglomeration of figs, dates and a half dozen other flavors. Absolutely the best mixed drink was a maple frappe. Wonder if they know how to make 'em yet?

Federal and State Income Tax Returns prepared. 20 years state income tax auditor. EDMUND C. REEDY, 18340 Sonoma Hwy., Boyes.

BUD'S GARAGE, Calle del Monte, opp. Food Center, Boyes. Your best bet for car repairs, all makes. Phone WE 8-2750.

WARNS PUBLIC TO BE WARY OF C.O.D. RACKET

Postmaster General Arthur E. Summerfield has warned there has been an increase in the racket in which swindlers send unordered COD parcels addressed to recently deceased persons.

The COD articles—often inexpensive Bibles, religious articles and the like—are sent at exorbitant prices, because the operators of this racket know the bereaved family usually accept them, believing they were ordered by the deceased.

"The operators of this ghoulish racket scan obituary notices, publications containing death notices and the like, to find the names and addresses of deceased persons," Summerfield explained. "They then mail the item COD for a big price." He urged citizens to report any information on the racket that may come to their attention to their local postmasters.

FIRESIDE LODGE, just west of Sonoma, Hiway 12. Barbecuing is our long suit—steaks, chops, ribs, chicken. Splendid cocktail bar.

Real estate headquarters — sales or rentals—WOODS-FRANQUELIN CO., Boyes Springs Branch. Fast service. Personal attention